

The right leads with the right timing in SuperOffice CRM

Qualified B2B-leads from your website neatly integrated with SuperOffice CRM

Turn unidentified visitors into leads

Explore all the unidentified visitors to your website and import them as leads in your CRM-system.

Leadenhancer

Leadenhancer tracks detailed information about companies' visits to your website.

The information is then categorized and refined with business data from *Bisnode* so it's easy to identify the visitors and immediately see financial information about each of them.

Since your website has daily visitors the amount of relevant information will always keep growing and remain updated. This makes Leadenhancer an important tool in your search for leads.

The ideal match

The potent sales- and marketing tools in SuperOffice CRM are the ideal match for the information delivered by Leadenhancer.

With the Leadenhancer App you can easily transfer leads to SuperOffice and begin to include them in your sales processes and workflows.

Fantastic outline

The Leadenhancer App also contains a dashboard which quickly and easily creates a great outline of every visit in a given period.

Finally, Leadenhancer can show you the visit history of each contact card in SuperOffice that has been registered in the Leadenhancer.

You can even see if inactive customers suddenly visit your website and it might be time to contact them again.

Key features

Open your best lead-channel and insert companies that visit your website directly into SuperOffice CRM.

- Graphic outline of your unidentified website visitors in CRM
- Lists of every visit in given periods
- See if your visitors are already registered in SuperOffice
- Register visitors as contact cards in SuperOffice
- Register activity regarding visits and appoint sales rep
- See visit history for each contact card in SuperOffice

Contact us to discuss the integration of your website information with SuperOffice CRM.

info@siteshop.dk
[+45] 70 20 19 78

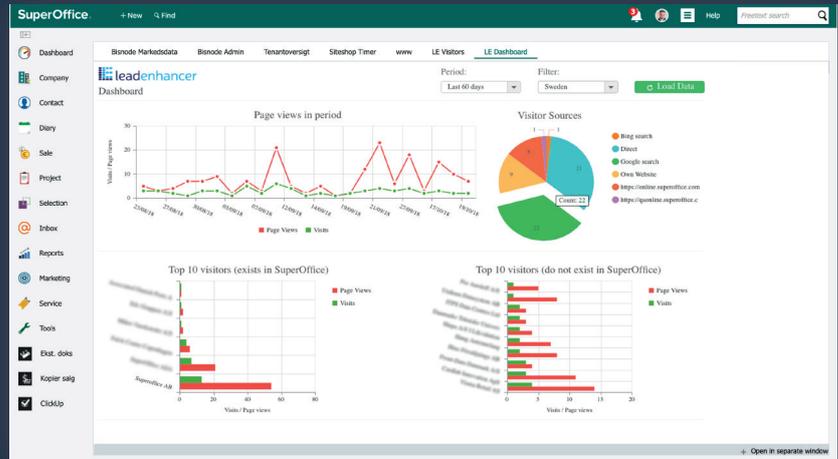
Or contact Valoris
(Leadenhancer reseller)
[+45] 61 71 88 55

Examples

Leadenhancer Dashboard

Graphic outline of website visitors in a given period

Locate existing and new visitors easily in Dynamics CRM



Leadenhancer Visitor list

Website visitor-lists are available in SuperOffice CRM. From here you can import new leads

You can check out the page-views before importing to SuperOffice

You can add follow-up activities in your own or your colleagues' calendar in SuperOffice

The screenshot shows the SuperOffice LE Dashboard with the 'Visitors List' view selected. It displays a table with columns: Name, VOT, Employee, City, Time, County, Views, SO Category, and SO Business. Below the table are two panels: 'Details for selected company' and 'Add Activity to selected Company'.

Name	VOT	Employee	City	Time	County	Views	SO Category	SO Business
Superoffice AB	5564321247	30	Gothenburg	2018-10-17	SE	7	Samsuhjelpstare	IT
Superoffice AB	5564321247	30	Gothenburg	2018-10-18	SE	1	Samsuhjelpstare	IT
Superoffice AB	5564321247	30	Gothenburg	2018-10-18	SE	1	Samsuhjelpstare	IT
Superoffice AB	5564321247	30	Gothenburg	2018-10-17	SE	2	Samsuhjelpstare	IT
Superoffice AB	5564321247	30	Gothenburg	2018-10-17	SE	2	Samsuhjelpstare	IT
Superoffice AB	5564321247	30	Gothenburg	2018-10-17	SE	9	Samsuhjelpstare	IT
Superoffice AB	5564321247	30	Gothenburg	2018-10-17	SE	2	Samsuhjelpstare	IT
Superoffice AB	5564321247	30	Gothenburg	2018-10-17	SE	1	Samsuhjelpstare	IT
Superoffice AB	5564321247	30	Gothenburg	2018-10-17	SE	4	Samsuhjelpstare	IT
Superoffice AB	5564321247	30	Gothenburg	2018-10-17	SE	9	Samsuhjelpstare	IT

Pricing

Leadenhancer App for SuperOffice CRM and full access to leadenhancer.com
Price/month (all CRM users included): **€610**

Leadenhancer App supports latest version of SuperOffice CRM Online

You can learn more on:

leadenhancer.com
siteshop.dk
valoris.dk

or contact Siteshop at:

info@siteshop.dk or phone: [+45] 70 20 19 78

or Valoris (Leadenhancer reseller)

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Made by SuperOffice experts

Leadenhancer App is developed and maintained by Siteshop. Siteshop builds various integration apps for SuperOffice CRM. Learn more on superoffice.com/appstore or siteshop.dk