

APSIS Pro email marketing in SuperOffice CRM

Intelligent email marketing with APSIS Pro now integrated with SuperOffice

Why email marketing?

Email marketing is a fast and simple way of getting your message across to your customers.

Its many possibilities of increasing sales and strengthening your brand makes email marketing the most valuable solution within the digital marketing world today.

Why APSIS Pro?

APSIS is the leading provider of digital marketing solutions in the Nordic region.

Its email marketing solution APSIS Pro lets you work fast and create measurable ROI every day with your customer communication.

Organise your workflow, reach more subscribers and improve deliverability with personalized and dynamic emails built in APSIS Pro.

A perfect fit

Combining your sales and marketing processes in SuperOffice with APSIS email marketing solutions is the logical next step.

APSIS Pro for SuperOffice integrates SuperOffice Selections and APSIS lists seamlessly.

It is easy to include SuperOffice contact persons as your APSIS list recipients and receive response information in SuperOffice immediately.

You will be notified in SuperOffice (on the relevant company card) if an email is bounced, and if a recipient opts out, their permission will automatically be removed from SuperOffice.

Enjoy all the market-leading benefits of this truly Nordic solution with APSIS Pro for SuperOffice.

Our best features

APSIS Pro for SuperOffice includes these key features:

- Connect SuperOffice Selections with APSIS lists to add SuperOffice contact persons to APSIS lists.
- See the email marketing response history for each company and contact person in SuperOffice as Activities
- Create new Selections in SuperOffice based on an APSIS Pro email response
- Get notifications in SuperOffice when an email has bounced

Get it today

APSIS Pro for SuperOffice is purchased directly from APSIS.

Contact APSIS here:
www.apsis.com
Go to Products -> Integrations
Phone: [+46] 40 24 97 70

If you are a partner and want more information on APSIS Pro for SuperOffice, please contact us via partner@apsis.com

APSIS Pro for SuperOffice CRM supports SuperOffice CRM Online and SuperOffice 8.x on-premise.

Examples

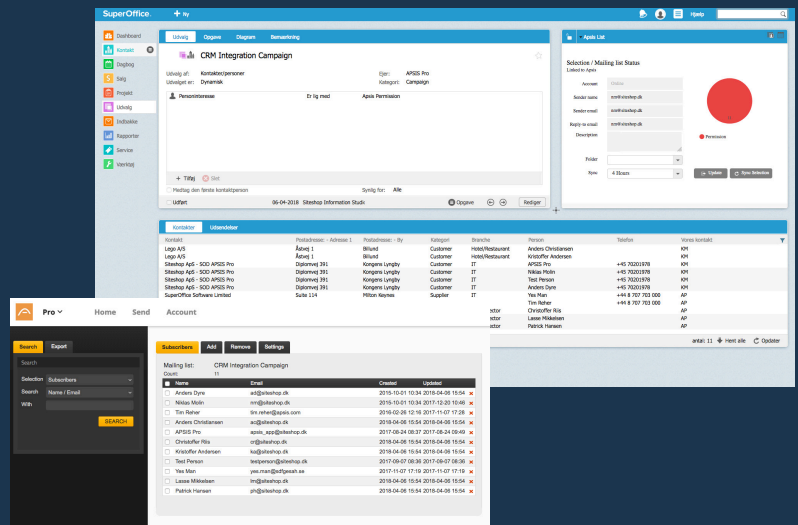
Connect SuperOffice and APSIS Pro

In SuperOffice, find all the recipients for your email campaign and put them in a Selection.

Using the APSIS Pro app you can easily link the Selection with recipients to a mailing list in APSIS.

If any recipients in SuperOffice are added or removed they will automatically change accordingly in APSIS Pro.

Now you are ready to start your APSIS Pro email campaign.

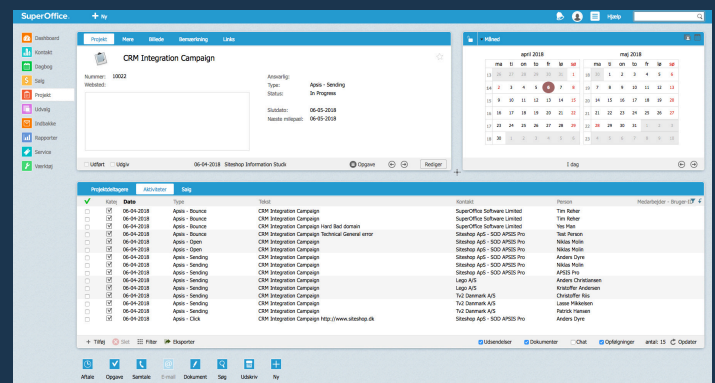


Follow up in SuperOffice

When you have executed your email campaign in APSIS Pro, the campaign response will start coming in.

A Project in SuperOffice with the same name as your campaign has been automatically created and in here you will find response Activities like 'Send', 'Open', 'Clicked', 'Bounced' etc.

With this integration you now have the tools available to make proper CRM activities based on your email campaign.



Please learn more here:
superoffice.com/appstore
apsis.com
siteshop.dk

and please contact us to learn more:

info@siteshop.dk or phone: (+45) 70 20 19 78

Or contact Apsis Integration Team
Phone: (+46) 40 24 97 70